



# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 085-2006

## LETTER TO COMMISSION

TO: Mayor David Dermer and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: March 28, 2006

SUBJECT: South Florida CEO - Miami Beach City Report

The purpose of this LTC is to provide the Mayor and City Commission with a copy of the Miami Beach City Report, which was produced by South Florida CEO magazine as a supplement to their March 2006 issue.

In January, the Administration met with representatives of South Florida CEO to discuss an update to the Miami Beach City Report that was included in their April 2004 issue. This continues a relationship between the City and the magazine that began with the first City Report published in December 2000, when the magazine was known as Miami Business.

As it has grown from being a business resource for Greater Miami into the magazine that covers the overall economy of South Florida, South Florida CEO has shown continued commitment to Miami Beach, as demonstrated by the quality of this report. In addition to the inclusion of the report as an insert to the magazine, South Florida CEO has provided the City with 5,000 copies of the report, at no cost to the City.

Additional copies of the report are available in the Economic Development Department or the Office of Communications.

JMG/

c: Executive Staff

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